

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

DSCC IE Proj 203074

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1256170**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID: 5801**

**Contract ID: 887528**  
**P.O Number:**

**Client ID: 43186**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$1,512.00
Agency Commission	(\$226.80)
Rep. Firm Commission	(\$449.82)

<b>Net Advertising Fee</b>	<b>\$835.38</b>
----------------------------	-----------------

<b>Sub Total</b>	<b>\$835.38</b>
------------------	-----------------

<b>Total This Invoice</b>	<b>\$835.38</b>
---------------------------	-----------------

/62356717/  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentionally blank page.

**viamedia**  
 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## **Affidavit of Performance**

Client Name: DSCC IE Proj 203074  
 Remarks: /62356717/  
 Bill Cycle: 11/16  
 Rep. Firm: VNS/NCC

Contract ID: 887528  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	MNBC-E	1470-TERRE HAUTE	Morning Joe	7:36am	DSCCIN16104H	00:00:30	Charged	33.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	SportsCenter	7:58am	DSCCIN16104H	00:00:30	Charged	37.00	*
10/31/16	Monday	ESP2-E	1470-TERRE HAUTE	Mike and Mike	9:25am	DSCCIN16104H	00:00:30	Charged	16.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	SportsCenter	10:36am	DSCCIN16104H	00:00:30	Charged	43.00	*
10/31/16	Monday	ESP2-E	1470-TERRE HAUTE	ESPN First Take	10:44am	DSCCIN16104H	00:00:30	Charged	21.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	SportsCenter	10:55am	DSCCIN16104H	00:00:30	Charged	43.00	*
10/31/16	Monday	APL-E	1470-TERRE HAUTE	Zombie Cats	11:11am	DSCCIN16104H	00:00:30	Charged	18.00	*
10/31/16	Monday	BTN-E	1470-TERRE HAUTE	Conference	11:41am	DSCCIN16104H	00:00:30	Charged	11.00	*
10/31/16	Monday	CNBC-E	1470-TERRE HAUTE	Squawk Alley	11:51am	DSCCIN16104H	00:00:30	Charged	35.00	*
10/31/16	Monday	APL-E	1470-TERRE HAUTE	Man-Eating Super Snake	12:24pm	DSCCIN16104H	00:00:30	Charged	18.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	2:59pm	DSCCIN16104H	00:00:30	Charged	39.00	*
10/31/16	Monday	FSMW-E	1470-TERRE HAUTE	UFC Main Event	4:17pm	DSCCIN16104H	00:00:30	Charged	18.00	*
10/31/16	Monday	HALL-E	1470-TERRE HAUTE	Best Christmas Party	4:40pm	DSCCIN16104H	00:00:30	Charged	31.00	*
10/31/16	Monday	APL-E	1470-TERRE HAUTE	Mermmaids: The Body Foun	5:15pm	DSCCIN16104H	00:00:30	Charged	31.00	*
10/31/16	Monday	USA-E	1470-TERRE HAUTE	NCIS	5:26pm	DSCCIN16104H	00:00:30	Charged	67.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	Situation Room	5:44pm	DSCCIN16104H	00:00:30	Charged	47.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	Monday Night Countdown	6:26pm	DSCCIN16104H	00:00:30	Charged	67.00	*
10/31/16	Monday	APL-E	1470-TERRE HAUTE	Megalodon: Extended	8:26pm	DSCCIN16104H	00:00:30	Charged	46.00	*
10/31/16	Monday	DISC-E	1470-TERRE HAUTE	Street Outlaws: Pumpkin	8:37pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	8:48pm	DSCCIN16104H	00:00:30	Charged	61.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	Min Vikings@Chi Bears	8:55pm	DSCCIN16104H	00:00:30	Charged	123.00	*
10/31/16	Monday	USA-E	1470-TERRE HAUTE	WWE Monday/Movie	9:19pm	DSCCIN16104H	00:00:30	Charged	116.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	Min Vikings@Chi Bears	9:25pm	DSCCIN16104H	00:00:30	Charged	123.00	*
10/31/16	Monday	DISC-E	1470-TERRE HAUTE	Street Outlaws	9:28pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/31/16	Monday	HGTV-E	1470-TERRE HAUTE	House Hunters	10:18pm	DSCCIN16104H	00:00:30	Charged	92.00	*
10/31/16	Monday	BTN-E	1470-TERRE HAUTE	BTN Live	10:28pm	DSCCIN16104H	00:00:30	Charged	25.00	*
10/31/16	Monday	HIST-E	1470-TERRE HAUTE	Lone Star Rest.	11:15pm	DSCCIN16104H	00:00:30	Charged	98.00	*
10/31/16	Monday	HALL-E	1470-TERRE HAUTE	Christmas Cartwrights	11:26pm	DSCCIN16104H	00:00:30	Charged	46.00	*
10/31/16	Monday	FSMW-E	1470-TERRE HAUTE	The Game 365	11:45pm	DSCCIN16104H	00:00:30	Charged	23.00	*
<b>Grand Total</b>									<b>1,512.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Intentionally blank page.